

INDUSTRY DRIVEN EXPERIENTIAL LEARNING: DEGREE APPRENTICESHIP PROGRAM



DEGREE

APPRENTICESHIP

concept

EXCEL

EXPERIENTIAL LEARNING AND
COMPETENCY-BASED EDUCATION LANDSCAPE
REAL - IDEAL - CARE - POISE

**Industry Driven
Experiential Learning
(IDEAL)**

**BACHELOR IN FOOD
SERVICE INDUSTRY
WITH HONOURS**

**SARJANA MUDA INDUSTRI
PERKHIDMATAN MAKANAN
DENGAN KEPUJIAN**

MQA: TVET/QP 16322

WORK-BASED LEARNING

BACHELOR IN FOOD
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WHAT IS WBL?

Subset of workplace learning – learning outcomes derived from experience of **performing a work role or function**. Differs from conventional education, WBL involves conscious reflection on actual experience.



MAIN LOCATION OF STUDY

Industry (workplace), where students need to complete set of courses in industry.



OBJECTIVE OF WBL

To develop students' specific skills and knowledge from workplace environment that will help them attain the learning outcomes of their programme



DEGREE APPRENTICESHIP concept

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PROGRAM DELIVERY METHOD

LEARNING STRUCTURE



**70% Work-Based
Learning (WBL)**

Industry partner premises,
focused on practical learning



**30% Academic
Learning**

Conducted at UTHM

TRAINING APPROACH



**Apprenticeship =
On-the-job training**



**Learning measured
by Effective Learning
Time (ELT)**

STUDY PLAN

DEGREE APPRENTICESHIP concept

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TAHUN	SEMESTER I		SEMESTER II		SEMESTER III	
	UTHM Universiti Tun Hussein Onn Malaysia	McDonald's	UTHM Universiti Tun Hussein Onn Malaysia	McDonald's	UTHM Universiti Tun Hussein Onn Malaysia	McDonald's
1	15 Kredit		18 Kredit		6 Kredit	
2	15 Kredit		16 Kredit		5 Kredit	
3	18 Kredit		18 Kredit		9 Kredit	
18 Weeks			18 Weeks		8 Weeks	

Long-Term Career Development

1

Performance Reviews

Regular evaluations to assess progress and provide feedback.

2

Skill Development Programs

Opportunities for training and development in areas like leadership, communication, and project management.

3

Career Advancement Path

Defined pathway for promotions based on performance and skills.
and skills.



Benefits to the Candidate



Accelerated Career Growth

Gain rapid career advancement through structured training and mentorship programs.



Practical Experience

Develop practical skills and industry knowledge through hands-on experience in various departments.



Strong Network

Build valuable connections with industry leaders and mentors within the company.